



MACKINAW CITY CHAMBER OF COMMERCE

2021-22 Membership Application

COMPANY INFORMATION (to be updated annually to ensure information is accurate)

*Business Name: _____

Primary Contact: _____ Title: _____

Mailing Address: _____

*Physical Address: (if different than above) _____

*Business Phone: _____ Primary Contact Phone: _____

*Website: www. _____ Email: _____

Brief Description of Business (this helps us to give the best information to area visitors & referrals): _____

*Business Category: (Select up to 3 categories. 1st choice will be used in the Membership Directory & Area Map, all selections in the website directory.)

- | | | |
|--|---|---|
| <input type="checkbox"/> Accommodations & Lodging | <input type="checkbox"/> Dining/Food/Beverage | <input type="checkbox"/> Locksmith |
| <input type="checkbox"/> Advertising & Media | <input type="checkbox"/> Employment Services | <input type="checkbox"/> Marina |
| <input type="checkbox"/> Arts & Culture | <input type="checkbox"/> Ferry Company | <input type="checkbox"/> Museums/Parks/Lighthouses |
| <input type="checkbox"/> Attractions & Entertainment | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Personal Care & Services |
| <input type="checkbox"/> Automotive & Transportation | <input type="checkbox"/> Fish Market | <input type="checkbox"/> Pets & Veterinary |
| <input type="checkbox"/> Business & Professional Services | <input type="checkbox"/> Government & Education | <input type="checkbox"/> Printing & Publishing |
| <input type="checkbox"/> Camping | <input type="checkbox"/> Grocery/Market | <input type="checkbox"/> Public Utilities & Environment |
| <input type="checkbox"/> Candy/Fudge/Popcorn | <input type="checkbox"/> Health Care | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Casinos | <input type="checkbox"/> Home & Garden | <input type="checkbox"/> Receptions/Weddings/Banquet Facilities |
| <input type="checkbox"/> Churches | <input type="checkbox"/> Community Support | <input type="checkbox"/> Rentals & Property Management |
| <input type="checkbox"/> Community & Civic Organizations | <input type="checkbox"/> Insurance | <input type="checkbox"/> Senior Services |
| <input type="checkbox"/> Computers & Telecommunications | <input type="checkbox"/> Laundromat | <input type="checkbox"/> Shopping & Specialty Retail |
| <input type="checkbox"/> Construction Services & Contractors | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Sports & Recreation |
| | | <input type="checkbox"/> Tours & Charters |

**All fields marked with an asterisk will be used for the 2022 Membership Directory & Area Map and website directory.*

SEASONAL INFORMATION

Open & Close Dates: _____ through _____ *Open Year-Round: _____

Summer Hours: _____

Winter Hours: _____

Winter Address: _____

Winter Phone: _____ Year Business Opened: _____ Member Since: _____

ADDITIONAL CONTACT INFORMATION (to receive regular correspondence from the Chamber of Commerce office)

Name: _____ Email: _____

Name: _____ Email: _____

PLEASE SEE PAGE TWO (REVERSE) OF THIS FORM FOR MEMBERSHIP LEVELS & INVESTMENT AMOUNTS



MACKINAW CITY CHAMBER OF COMMERCE

2021-22 Membership Application

Joining the Mackinaw City Chamber of Commerce offers increased visibility for your business, is an affordable marketing solution, and is a great way to establish yourself as a credible and invested member of the community.

STEP 1) DETERMINE YOUR MEMBERSHIP LEVEL

	BASIC MEMBERSHIP LEVEL	PREMIER MEMBERSHIP LEVEL
• Retired Associate/Friend of Chamber	\$60	X
• Non-Profit Organization	\$175	\$350
• Non-Profit Organization (admission charging)	\$250	\$500
• Professional & Services	\$250	\$500
• Retail	\$325	\$575
• Attractions (5+ employees)	\$400	\$650
• Attractions (less than 5 employees)	\$250	\$500
• Dining	\$400	\$650
• Dining (w/o beer, wine, spirits)	\$250	\$500
• Lodging/Accommodations (25+ rooms or 100+ sites/slips)	\$400	\$650
• Lodging/Accommodations (less than 25 rooms or 100 sites/slips)	\$250	\$500
• Financial Institutions	\$425	\$675
• Industrial/Corp. Utilities/Energy Providers	\$500	\$750

BASIC MEMBERSHIP: Includes member recognition, promotion, and networking benefits along with primary listing in Membership Directory & Area Map, and subsequent listings on website.

PREMIER MEMBERSHIP: Includes basic membership benefits as well as logo and premier level recognition in monthly e-news publication for an entire year, logo and premier level recognition on website, 1-event sponsorship opportunity, 2-complimentary tickets to the May Annual Breakfast, and one bold listing in the Membership Directory & Area Map.

PREMIER MEMBERSHIP LEVEL EVENT SPONSORSHIP SELECTION OPPORTUNITY: (select one)

- Mackinaw City Magical Color Fun Run (May) Corvette Crossroads Auto Show (August)
 Coachie Classic Softball Tournament (September)

STEP 2) MEMBERSHIP INVESTMENT

Dues (from membership level selected above) \$ _____

The Greater Mackinaw City Chamber of Commerce is a 501c6 non-profit membership organization in operation since 1955, dedicated to advocacy and support of commerce in the Greater Mackinaw City area. Membership dues may be tax deductible as an ordinary and necessary business expense. Dues paid to the Chamber are not a charitable tax deduction for federal income tax purposes.

I understand that by signing this application I guarantee my interest and agreement with the purposes of The Greater Mackinaw City Chamber of Commerce and will adhere to its bylaws, rules, and regulations.

SIGNATURE: _____ **DATE:** _____